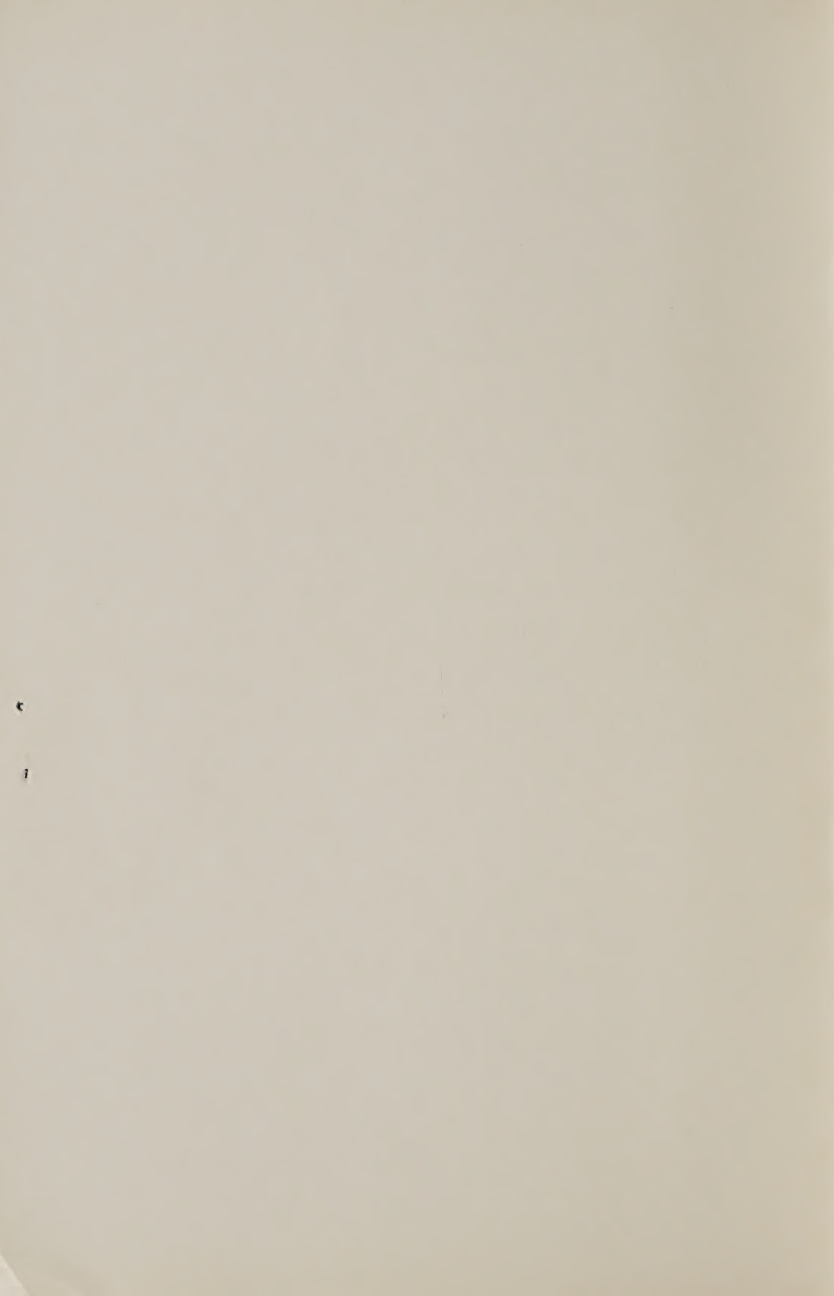


"A TRIP WEST"

SHORTHORN SALE

SATURDAY, JUNE 10, 1972

VIRDEN, MANITOBA





Glenkair Nonpareil Jewel 4th and her bull calf were winners at the important Manitoba Summer Exhibition. They were exhibited by Glen A. F. Powell and Sons, Grandview, Man., who consign four females to this sale.

"A TRIP WEST SALE"

Shorthorns — Polled Shorthorns

SATURDAY, JUNE 10, 1972

Virden, Manitoba

Agricultural Society Grounds

11 BULLS

62 FEMALES

Each Individually Selected

SPONSORED BY THE MANITOBA SHORTHORN ASS'N

TERMS and CONDITIONS

TIME AND PLACE: Virden Agricultural Society Exhibition Grounds, Virden, Man. Virden is at the crossroads of Trans-Canada No. 1 and Hwy. 83 which runs north from Mexico. Sale starts at 1 p.m. C.D.T.

TELEPHONE: A special telephone will be installed on the grounds but that number will not be available until two days before the sale. Ask for the special operator in Brandon, Man., or Virden and she will connect you. Any of the sale staff may be reached at the Countryside Inn, Virden.

SALE HEADQUARTERS: The Countryside Inn, Hwy. 1 and Wellington St., Virden, Man. Tel: 204-748-1244. Make reservations through Morris Senkiw, Cromer, Man., or the sale manager. After this motel has been filled, the sale committee will place you in other good motels nearby. See Page 5 for details.

HEALTH: The cattle will sell in compliance with the health requirements of the Dominion of Canada that will make them eligible for entry into the various provinces and to cross the U.S. border. Since several states have special requirements (especially concerning calfhood of females) **all buyers should be aware of their own state's health regulations or any special requirements as all sales are final.**

TERMS: Terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Checks are to be handed to the clerks immediately at the conclusion of the auction. All stock will be at the buyer's risk as soon as bid off.

INSURANCE: Insurance will be available at the sale.

LUNCH: Will be served on the show grounds on sale day.

BARBECUE: Join your friends on the showgrounds the night before the sale for a Dutch treat barbecue.

GUARANTEE: The cattle will sell under the standard guarantee endorsed by the American and Canadian Shorthorn Ass'ns. A condition of this guarantee is that failure to breed must be presented in writing to the seller within six months of the date of sale. Calves at foot are not guaranteed.

LIABILITY: The Manitoba Shorthorn Breeders' Ass'n, sponsors of this event, the individual consignors, or the Virden Agricultural Society cannot be responsible for any accidents that may occur. Although accidents at cattle sales are rare, every person attending must assume risk for injury to himself. The guarantee shall constitute a contract between the buyer and the seller of each lot. Neither the sale manager, nor his staff, nor the auctioneers, nor the clerks assume any liability of any kind. They were employed by the Manitoba Shorthorn Ass'n for specific promotional and clerical tasks and have nothing to do with the handling of the cattle or the condition of the premises. The sale manager can assume no liability for the fulfillment of guarantees or errors in health papers. Where foot-notes appear in this catalog they were furnished by the consignors or written from information supplied by the consignors.

RECORDING IN U.S. HERD BOOK: The specific fee levied by the American Shorthorn Ass'n on animals imported from Scotland will be paid by the seller. All other cattle will be transferred to the new owner in the Canadian herd book. It will be the responsibility of the U.S. buyer to pay the additional \$10 fee required to transfer from the Canadian to American herd book. All pedigrees will be verified for acceptance into the American Shorthorn herd book. Any that are not acceptable will be announced on sale day.

SALE MANAGER: Harris Simons, 16 S. Locust St., Aurora, Illinois, U.S.A., 60506. Tel: 312-896-8511.

Welcome To Manitoba!

The Manitoba Shorthorn breeders extend a very warm welcome to our first consignment sale.

In this sale we are attempting to promote more modern cattle. Now is the time to get a new model into your herd!

The cattle are the type you are looking for today — sound, uniform, not highly fitted, but in good pasture condition.

The selection committee enjoyed visiting the various farms and the majority of breeders offered us free choice of their herds. Without their co-operation and enthusiastic interest, this sale could not be held. We wish to thank them most sincerely for their support.

Virden is the oil capital of Manitoba and the community hopes that you will spend the weekend in the area visiting the points of interest in and around town, and also the nearby Shorthorn herds.

So, come and bring the family, spend the weekend with us, taking in the reception and Dutch-treat barbeque Friday evening, June 9; the sale, June 10, and spend the rest of the time visiting with other Shorthorn breeders. We look forward to seeing all our Shorthorn friends.

Jack Wright
President
Manitoba Shorthorn Ass'n

FROM THE SELECTION COMMITTEE . . .

Many miles of travel and considerable time have been taken by the selection committee to put together this great group of cattle. No other way could we have ever achieved our goal for outstanding cattle without this tough-line selection. I am going to take the blame for being tough, being dictatorial, and often drawing with a little force, cattle that were ordinarily not for sale. For this I am proud. When we examine our group, they will be a credit to this province.

There is one thing that still bothers my conscience and that would be a sale below value. Many of these cattle really should never be leaving. I believe the sale will be the kind that will boost Shorthorn enthusiasm all across this land. Wouldn't that help us all? Let's make a little noise in a good, honest, way and once again make headlines that will overshadow those we see of other breeds.

My special thanks to the consigners for their co-operation. Most important of all is buyer satisfaction which, I maintain, has the greatest bearing on the life length of this breed.

For an honest appraisal to the best of my ability, I will be happy to give you my personal criticism of every animal in the sale, including my own. You will also be able to send bids to Harris Simons and Gene McDonald of The Shorthorn World and to Albert J. Hamann, secretary of the Iowa Shorthorn Ass'n. I may recommend these men as well as others in whom you may have confidence in mail bidding.

Morris Senkiw, Secretary
Manitoba Shorthorn Ass'n.
Cromer, Manitoba, Canada

MANITOBA:
Shorthorn Capitol Of The World

GENERAL SALE INFORMATION

TRANSPORTATION — Virden, Manitoba is at the crossroads of North America and Trans-Canada Highway Number 1, which stretches east and west across the dominion. At Virden it intersects with Highway 83, which begins in Mexico.

Virden is only 60 miles north of the U.S. border. Good plane service is available into Brandon, Man.; Regina, Sask., and Minot, N.D., where bus connections are available. Rental cars are also available.

If you have trouble making good connections, contact Morris Senkiw, Cromer, Manitoba, Tel: 204-556-2208.

The sale manager will be at the sale headquarters, Countryside Inn, Virden, Manitoba, two days before the sale. Messages for him can be left with the manager, William Bohonis, Jr., Tel: 204-748-1244.

Since there is much to see in the Virden area and a large offering of sale cattle to inspect, please do not attempt to arrive as late as sale day morning.

SENDING FOR YOUR TRUCK? — Breeders in the area will be happy to look after your purchases without charge for a reasonable length of time until you can send for your truck.

TRUCKING AVAILABLE—There are a number of good truckers available in the area and, again, cattle will be cared for until suitable arrangements can be made.

DELIVERY OFFER—Most of you will want to take advantage of the generous delivery offer which is detailed on Page 8.

WE WILL WORK WITH YOU—The interest in this sale is so wide-spread that you can be almost certain that cattle will be sold to all parts of the United States and Canada. In almost every case, economical group shipments can be arranged.

SALE DAY TELEPHONE—A special telephone will be installed on the grounds, but that number will not be available until two days before the sale. Ask for the special operator in Brandon or Virden, Man., and she will connect you.

MAIL BIDS—Please attend this important sale if at all possible. If you cannot, mail bids may be sent to any of the following reliable representatives, each of whom can be reached at the Countryside Inn, Virden, Manitoba, Tel. 204-748-1244, the day before the sale:

Harris Simons, The Shorthorn World,
16 S. Locust St., Aurora, Ill. 60506.
Tel: 312-896-8511

Albert J. Hamann, secretary, Iowa
Shorthorn Ass'n, Rock Rapids, Iowa
51246. Tel: 712-472-3676

Mrs. C. C. Gove, Canadian Shorthorn
Ass'n, Guelph, Ontario. Tel: 519-
822-6841

Gene McDonald, The Shorthorn World,
16 S. Locust St., Aurora, Ill. 60506.
Tel: 312-896-8511

Mike Kershaw, The Shorthorn World,
16 S. Locust St., Aurora, Ill. 60506.
Tel: 312-896-8511

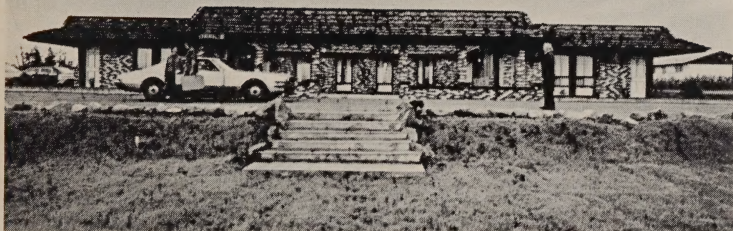
Jock Blocklock, Auctioneer, 1008 - 8th
St., East, Saskatoon, Sask. Tel: 306-
343-1863

Ken Williamson, Virden Auction Mart,
Virden, Manitoba

Morris Senkiw, Secretary, Manitoba
Shorthorn Ass'n, Cromer, Manitoba.
Tel: 204-556-2208

Jack Wright, President, Manitoba
Shorthorn Ass'n, Hamiota, Manitoba.
Tel: 204-764-2691

Countryside Inn



SALE HEADQUARTERS—Countryside Inn, Number 1 Highway and Wellington Street, Virden, Manitoba. Tel: 204-748-1244. Make reservations direct to the sale manager, or to Morris Senkiw, Cromer, Manitoba. After this motel has been filled, your reservation will be placed in other nearby accommodations.

WE ALSO RECOMMEND —

The Virden Motel
The Gordon Hotel
The Alexandria Hotel
The McGriffin Motel

AND FOR MEALS —

Clar Mar Inn
Roadster Inn
Gordon Hotel
Gulf Service Center
Imperial Service Center



AT THE CROSSROADS OF NORTH AMERICA —

Virden, Manitoba, is at the crossroads of North America on Trans-Canada Highway Number 1, which stretches east and west across the dominion. At Virden it intersects with Highway 83, which begins in Mexico. Virden is only 60 miles north of the U.S. border.

Without The Help Of These . . .

The production of a sale of this scope and quality takes the cooperation of dozens of people. At the risk of omissions, the Manitoba Short-horn Ass'n would like to thank the following:

The Virden Agricultural Society
and President C. H. Webster.

The Town of Virden and Mayor
Hegion.

The Chamber of Commerce and
President Arnold Geith.

The Agricultural Office and Ag-
ricultural Representative Norman
Hemstad.

The Virden Co-op, Ltd., and Man-
ager J. Braun.

Kent Flour Mills and Mr. A. Kent.

Virden Auction Mart, Ken Wil-
kinson, Manager.

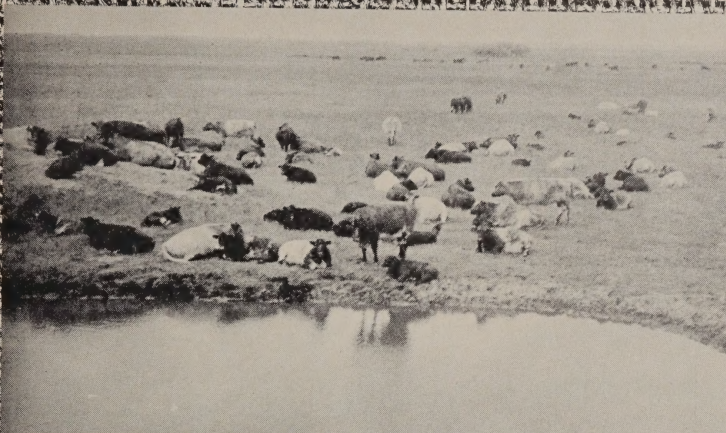
Miss Marla Rae Topham, Mani-
toba Lassie Queen.

Miss Sharon Gray, Manitoba Las-
sie Princess.

Both Lassies will be with us on
June 10.

*It's Western
Barbeque
Time . . .*

Western Canada is famous
for its sunnier time out-
door barbeques. We will
have the very best waiting
for you at 6:30 p m. June
9 at the Culing Arena.
This is a Dutch-treat, come
as you are affair & reser-
vations are not necessary.



Good Shorthorn cows at ease on the Manitoba prairie.

FROM THE SALE MANAGER

In my many years' association with hundreds of Shorthorn sales, I have seldom found a state, regional or provincial association more genuinely enthusiastic about sponsoring a top-flight sale.

Enthusiasm may be the spark, but the members of the Manitoba Shorthorn Ass'n are practical cattlemen who know that to command the top dollar you must sell the very top cattle. This they are willing to do to make this a stellar offering.

Accordingly, each animal was hand-picked by a selection committee of experienced Manitoba breeders. In turn, each member parted with his tops, no matter how reluctantly. Regardless of the prices on June 10, these are definitely cattle that will be profitable and bring the buyers back another year. Yes, you can plan now to return annually for this big spring event which these men have promised will be the seed stock sale of the spring.

Take "A Trip West" in June. Bring the family. Visit the Manitoba breeders in their homes. You'll like the cattle. You'll like the folks. And, I'll bet you'll be back.

HARRIS SIMONS
The Shorthorn World.

Take Advantage Of The Powerful Manitoba Semen Bank

A number of outstanding Manitoba sires are available to serve females purchased in the sale. Be sure, however, to make pre-arrangements with the owner of the sire of your choice. Among those available are:

Captain Big

Stone Oak Leader x

Butte Lee Leader 63rd x

Pleasant Dawn Royal
Oak x

Kenmar Standard x

Red Man Prince x

T P S Coronet Leader 21st x

Kinnaber Leader 9th x
(Big Gene x)

Elms Villa Rolfe

Some of these are available
artificially.

Crossing The Border

Crossing the Canadian border into the United States is not difficult and we will work with you to be sure that all necessary papers are in order. Please keep in mind that there will be minor charges at the border which are payable by the buyer.

WE'LL HELP WITH DELIVERY COSTS

At the conclusion of the sale, the Manitoba Shorthorn Ass'n will arrange free delivery to two central points in the United States from which economical group shipments can easily be arranged.

KENMAR SAMSON 8Y x
Lot 1



LOT 1—BULL KENMAR SAMSON 8Y x422736

Ernie Esau

Tattoo RE WHY 8Y

Red. Calved February 16, 1967. Bred by Harvey Fulton, Birtle, Man.; owned by Ernie Esau, Elm Creek, Man.

SIRE:

Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch

Hi Way Royal Oak x
Red, W. H. Larson
Pleasant Dawn Princess x
Light Roan, white mark, L. M. Hatch

DAM:

Kenmar Mayflower 14V x
Red, H. Fulton

Hi Way President x
Red, W. H. Larson
Kenmar Mayflower 6T
Red, H. Fulton

KENMAR SAMSON 8Y x—His ancestors are all bred for size. This could be the last son of Pleasant Dawn Seal 2nd x available. Samson 8Y x is from the same cow as Kenmar President 26A x (Max-Brute x) that the Stouts showed to American Royal champion in 1970; also Pa Do Approval x that sold to Weggner in North Dakota. Calves by Samson 8Y x have averaged over three pounds per day at the Douglas Test Station. He is a bull you can use on heifers; very easy calves that weigh from 65 to 75 pounds. His daughters have gone into such herds as Hart Farms in Texas and the Packard Cattle Co. in Colorado. This is one of the few opportunities in a lifetime to buy an excellent, proven breeding sire. See his calves before you buy. We will sell two-thirds interest and possession and we reserve the right to use the semen we have on hand.

LOT 2—BULL

R. L. Duncan

CANDUN LEADER'S SEAL 12B x433921

Tattoo RE WLJ 12B

Red. Calved April 26, 1970. Bred by R. L. Duncan, Cromer, Man.

SIRE:

TPS Coronet Leader 20th x
Dark Roan, L. W. Thieman

Coronet Max Leader x
Roan, L. W. Thieman
Nonpareil Lady 138th
Roan, C. Todd

DAM:

Kenmar Mina 14X x
Red, white markings, H. Fulton

Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Kenmar Mina 29U x
Red, H. Fulton

CANDUN LEADER'S SEAL 12B x—His dam has weaned the heaviest calf weighed here to date and most people consider her to be our top Shorthorn cow. TPS Coronet Leader 20th x is closely related to TPS Coronet Leader 21st x. The 20th x increased our weaning and yearling weights.

LOT 3—BULL**John H. McKee****KEEBAR LEADER 14th x431945**

Tattoo RE YJT 12B

Red Roan. Calved May 29, 1970. Bred by John H. McKee, Neepawa, Man.

SIRE:Kinnaber Leader 9th x
Roan, Kinnaber Stock FarmT P S Coronet Leader 21st x
White, L. W. Thiemann
Butte Lee Fairy 7th x
Red, A. E. Philpott**DAM:**Keebar Augusta 4th
Red, white on underline,
J. H. McKeeEttrick Prince
Red, S. G. Bennett
Keebar Augusta 2nd
Roan, underline white,
J. H. McKee

KEEBAR LEADER 14th x—Has an added infusion of size from Kinnaber Leader 9th x. Nothing to stop the commercial breeder in buying this bull with extra size.



Pleasant Dawn Mark x, the sire of Lot 4, weighed 1,700 pounds at two years and 2,100 pounds at three years.

LOT 4—BULL**H. E. Poole****WOODY HILLS MARK 4th x434386**

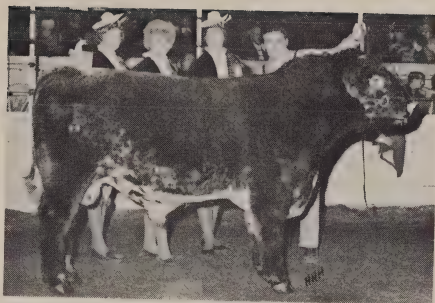
Tattoo RE CRO 9C

Red. Calved February 12, 1971. Bred by H. E. Poole, Kemnay, Man.

SIRE:Pleasant Dawn Mark x
Red, L. M. HatchPleasant Dawn Approval x
Dark Roan, L. M. Hatch
Pleasant Dawn Lila 2nd x
Red, L. M. Hatch**DAM:**Woody Hills Ruby 10th
Red, underline White, H. E. PooleScotsdale Warrior
Red, S. G. Bennett
Woody Hills Ruby 2nd
Roan, H. E. Poole

WOODY HILLS MARK 4th x—The third polled son of Pleasant Dawn Mark x to be offered. He came off test at 1,000 pounds. He is upstanding with a lot of style and will look good in the show ring. Has good feet and legs and can move. His dam's sire is one of the best horned bulls ever sold at the Brandon. Scotsdale Warrior is a ton bull by the 2,300 pound Scotsdale Navarre. Pleasant Dawn Mark x weighed 1,700 pounds at two years and at 2,100 pounds at three years. He sired the first-prize group of three bull calves, first-prize group of three heifer calves and the supreme group calves at the 1971 Western Agribition in Regina. He also sired the first and third-prize 1971 bull calves at the International bull sale. Retaining show rights through the summer show season.

Kenmar Approval 6B (Tank, Junior) was reserve grand champion at the National Western, reserve senior champion at Chicago, champion at Missouri and reserve champion at Illinois for Bob-Lee, Inc., and R. Lee Johnsons, Fredericktown, Ohio. A full-brother sells as Lot 5.



LOT 5—BULL

Harvey Fulton & Sons

KENMAR APPROVAL 33C 434826

Tattoo RE WHY 33C

Roan. Calved March 28, 1971. Bred by Harvey Fulton & Sons, Birtle, Man.

SIRE:

Pleasant Dawn Approval x
Dark Roan, L. M. Hatch

Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Apsi Lady Gretchen A x
Roan, W. A. Carr

DAM:

Kenmar Kate 2V x
Red, white markings, H. Fulton

Hi Way President x
Red, W. H. Larson
Kenmar Kate 11R x
Roan, H. Fulton

KENMAR APPROVAL 33C—This is a full-brother to Kenmar Approval 6B (Tank, Jr.) that was reserve grand champion at the National Western for Bob-Lee, Inc. and R. Lee Johnsons, Fredericktown, Ohio. He was also reserve senior champion at Chicago, reserve champion at Illinois State Fair and champion at Missouri. The dam of Kenmar Approval 33C, Kenmar Kate 2V x, is our best producing Hi Way President x cow, a good milker. She is a big cow with extra length of body, but also has the femininity that is desirable in a top brood cow. This is a bull that you can come miles for and consider for your herd bull. He is big and powerful and has a great hair coat.

Make It A Family Outing

Come early, bring the family and enjoy the early summer in Western Canada. Plan to visit the numerous Manitoba breeders, all relatively close to Virden. Visit the car and gun museums in Virden, and spend a day at the lake resort. We know you will enjoy the trip and look forward to having you.



**Red Man Prince x, the sire
of Lot 6.**

LOT 6—BULL

George Zelionka & Morris J. Senkiw

MAPLEWOOD DRIVE SUPER PRINCE x436367

Tattoo RE PAO 1C

Light Roan. Born March 22, 1971. Bred by George Zelionka & Son, Redvers, Sask.; owned March 27, 1972 by George Zelionka, Redvers, Sask. and Morris J. Senkiw, Cromer, Man.

SIRE:

Red Max Prince x
Light Roan, E. Box

[Red Max Philford 7N x
Red, white markings, P. P. Bender
Roan Peach Pet 4th
Roan, E. Box

DAM:

Nottingham Lily x
Red, G. Zelionka & Son

[Duck Point Tyree Banker
Red, white on underline, J. E. Assmann
Nottingham Violet x
Light Roan, G. Zelionka & Son

MAPLEWOOD DRIVE SUPER PRINCE x — We are proud of this young bull and hope he will be a great sale attraction. We have never raised a bull with greater meat quality and especially with such a high quarter. He is exceptionally clean in the brisket and is not the extreme, meatless wonder, but instead is the kind each and every one of us have always wanted to raise. He offers an outcross to the breed. He offers a color that is a gold mine to the beef industry. We need far more roans and whites if we are going to play a part in the ever more popular cross breeding program. This will be the first Prince x ever offered. If you folks see him as we do, he won't be the last.

LOT 7—BULL CAMPRIDGE RED SEAL 436352 G. H. Campbell

Tattoo RE YMI 5C

Red. Calved April 2, 1971. Bred by G. H. Campbell, Shoal Lake, Man.

SIRE:

Pleasant Dawn Seal 3rd x
Roan, L. M. Hatch

[Hi Way Royal Oak x
Red, W. H. Larson
Pleasant Dawn Princess x
Lt. Rn., white mark, L. M. Hatch

DAM:

Cambridge Lass
Red, white markings,
G. H. Campbell

[Cambridge Permit
Red, G. H. Campbell
Lady Bonnie Hill
Dark Red, W. Kulczycki

CAMPRIDGE RED SEAL — This young bull is out of a good, big cow with lots of length and style. He should make a great bull for any breeder. He is sired by Pleasant Dawn Seal 3rd x that did so well for us.

**Pleasant Dawn Approval x,
sire of Lot 9.**



LOT 8—BULL

BUD'S BOY 2C x433865

Val B. Kjernisted

Tattoo RE FGY 2C

Red. Calved April 14, 1971. Bred by Henry Wurster, Grahamdale, Man.; owned by Val B. Kjernisted, Stonewall, Man.

SIRE:

Bud x
Red, H. Wurster

[Sunny Lodge Standard x
Red, Sunny Lodge Stock Farms
Royal Roan x
Red Roan, H. Wurster

DAM:

White Blossom 3rd x
White, H. Wurster

[Merry Kingston x
White, A. J. Clark
Royal Roan x
Red Roan, H. Wurster

BUD'S BOY 2C x— Here is a good young herd sire prospect that the selection committee felt would be an attraction. Linebred from our Royal Roan x cow, he has great possibilities and we are offering two-thirds interest and possession. Royal Roan x is bred to Stone Oak Leader x (Dutch x) and will produce her sixth calf in May. The other five progeny are all in our herd and include our last year's May show heifer. The Royal Roan x family has never produced a horned calf. Bud's Boy 2C x is very correct and not unlike Stone Oak Builder we sold in the International sale to the Krugs in Kansas. The dams of both these bulls are by the ton-plus Merry Kingston x bull.

LOT 9—BULL

Tully J. Hatch

PLEASANT DAWN COUNT 3rd x436290

Tattoo RE RKJ 9C

Dark Roan. Calved April 14, 1971. Bred by Tully J. Hatch, Oak Lake, Man.

SIRE:

Pleasant Dawn Approval x
Dark Roan, L. M. Hatch

[Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Apsi Lady Gretchen A x
Roan, W. A. Carr

DAM:

Encore Countess Lady x
Red, underline roan, C. C. Harris

[Superb Leader 41st x
Red, Huso Bros.
Encore Lady Lee x
Red, C. C. Harris

PLEASANT DAWN COUNT 3rd x— This is a true son of Pleasant Dawn Approval x. He is tall, long, and smooth with a good head and correct on good feet and legs. He is dark roan with a good disposition. Running with a group of 35 young bulls on light oat feed, he weighed 935 pounds at just under 12 months. His dam is a very tall and large cow. She has an excellent udder and has produced three good bull calves. If you have been using Leader sires and are looking for a complete outcross that will carry on that size and quality, look over this young bull on sale day. Our group index is not available at this time, but will be before sale day.

LOT 10—BULL**Lorne Edmondson****BROMELEE LEADER 30th x435599**

Tattoo RE UFP 12C

Roan. Calved April 30, 1971. Bred by Lorne Edmondson, Oakville, Man.

SIRE:Green Bluff Leader 13th x
Red Roan, W. K. LeggeKinnaber Leader 3rd x
Red Roan, Kinnaber Stock Farm
Green Bluff Sarah 2nd
Red, W. K. Legge**DAM:**Oakville T P Belle x
Red, M. E. EdmondsonThomas Perfect 60N x
Red, C. S. Thomas & Son
Oakville Flora Belle x
Red, underline white, F. Edmondson

BROMELEE LEADER 30th x—This is a good roan polled half-brother to the top-gaining bull over all breeds except four Charolais at 3.90 pounds per day on the 112-day weight test at Douglas Test Station in 1972. His dam, Oakville T P Belle x, is the biggest cow on the farm. Two of her bull calves by Fascination CN4 x were near the top-gainers in Shorthorns at Douglas and one sold at \$725 to J. W. Lelond and W. K. Mitchell of Arrow River, Man., and later sold to Carman Falloon of Foxmarren, where he was a 100% dehorner.

**GREATVIEW ELM LEADER
27C, Lot 11.****LOT 11—BULL****A. C. Greaves****GREATVIEW ELM LEADER 27C x436359**

Tattoo RE JZX 27C

Roan. Calved September 9, 1971. Bred by A. C. Greaves, Souris, Man.

SIRE:T P S Coronet Leader 21st x
White, L. W. ThiemanCoronet Max Leader x
Roan, L. W. Thieman
Nonpareil Lady 163rd
Red, C. Todd**DAM:**Elms Villa Irene x
Red, underline white,
E. A. JacksonThomas Max 1V x
Red, C. S. Thomas & Son
Elms Villa Rebecca 2nd x
Red, underline white
E. A. Jackson

GREATVIEW ELM LEADER 27C x—Out of one of our best Elms Villa dams comes this long, trim, polled calf sired by T P S Coronet Leader 21st x. This calf is young, but a real show prospect. Elms Villa is the Jackson herd from Pipestone, Man. There is no limit to what these cattle can do when you think of out-crossing. This breeding spells "herd bull" to me. The photo is in the rough and with no trimming.

Rothbury Super Leader x did well at the Regina Agribition last fall and sold at \$1,500 in the recent Canadian International to F. W. Bollman. Lots 12 and 13 sell with breeding privilege to him.



LOT 12—FEMALE

F. W. Bollman

MOLINE CAROLINE 600533

Tattoo RE ECE 1C

Dark Red. Calved April 12, 1971. Bred and owned by F. W. Bollman, Moline, Man.

SIRE:

M F Farm Wentworth 31W
Red, M F Farm

[M F Farm United 21U

Red, M F Farm

Brawith Bud M H F 3rd

Red, white on underline, M H F Farms

DAM:

Kirkbride Wren
Red, S. Coulthard & Sons

[Kelburn Secret Agent

Red, Richardson Stock Farms, Ltd.

Kirkbride Mabel

Roan, S. Coulthard & Sons

MOLINE CAROLINE — Rothbury Super Leader x did well at the Regina Agribition last fall and he will offer a real outcross in type and blood for this herd of which the buyer can take advantage. This female can be served to him.

LOT 13—FEMALE

F. W. Bollman

MOLINE CLARA 600537

Tattoo RE ECE 5C

Dark Red. Calved April 15, 1971. Bred and owned by F. W. Bollman, Moline, Man.

SIRE:

M F Farm Wentworth 31W
Red, M F Farm

[M F Farm United 21U

Red, M F Farm

Brawith Bud M H F 3rd

Red, white on underline, M H F Farms

DAM:

Moline Nan
Red, F. W. Bollman

[Elysee Norman

Red, W. Harrison

Klayhill Nannette 3rd

Red, W. C. Pilling

MOLINE CLARA — The selection committee found the Bollman herd made up of some big, productive cows. The committee was free to select here and came up with a pair of females that will produce well and could be outcrossed with a different type or bloodline. The crossing of types is more successful than line-breeding on one type or bloodline.



**Rothbury Dynamic Leader
34th x is the service sire for
Cambridge Rosebud 2A,
Lot 14.**

LOT 14—FEMALE

G. H. Campbell

CAMBRIDGE ROSEBUD 2A 600634

Tattoo RE YMI 2A

Red. Calved April 3, 1969. Bred and owned by G. H. Campbell, Shoal Lake, Man.

SIRE:

Brandon Daybreak 129W
Red, Research Branch

[Brandon Daybreak 100U
Red, Research Branch
Brandon Pearl 11M
Red, white on underline,
Dir. Exp'l Farms

DAM:

Cambridge Rosebud
Red, G. H. Campbell

[Cambridge Pilate
Red, G. H. Campbell
Isabella Rosebud 6th
Red, J. E. Finkbeiner

CAMBRIDGE ROSEBUD 2A -- This female is carrying one of the C. H. Campbell's best bloodlines for size and smoothness. Also she has growing and gaining ability. She is bred to Rothbury Dynamic Leader 34th x and will calve before sale day. It was, indeed, a pleasure for the selection committee to go into the Campbell herd and be turned loose. We can assure you many will applaud his consignment as one of the best. They are young, mature cattle with great length of body, great elevation and they will weigh well. Rothbury has great success with calves from this herd.

LOT 15—FEMALE

G. H. Campbell

CAMBRIDGE MAYFLOWER 18Z 596115

Tattoo RE YMI 18Z

Red. Calved May 12, 1968. Bred and owned by G. H. Campbell, Shoal Lake, Man.

SIRE:

Brandon Daybreak 129W
Red, Research Branch

[Brandon Daybreak 100U
Red, Research Branch
Brandon Pearl 11M
Red, white on underline,
Dir., Exp'l Farms

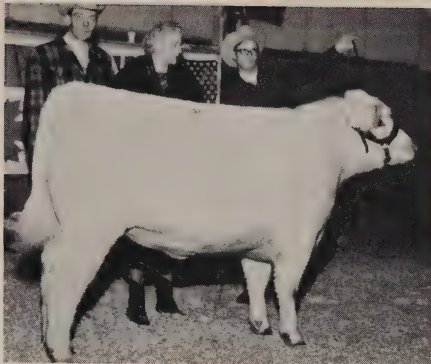
DAM:

Cambridge Mayflower
Red, G. H. Campbell

[Cambridge Leader
Red, J. E. Finkbeiner
Mayflower 10th
Roan, Widdicombe Bros.

CAMBRIDGE MAYFLOWER 18Z — This is a big, producing cow that traces to Widdicombe breeding. She is bred for growth and gainability. She will calve before the sale to the service of Big Marshal. We feel she would contribute a great deal to any herd.

Cambridge White Mabel x was grand champion and top-selling female at \$2,000 at the 1972 Canadian International bull sale to Mrs. W. C. Pitfield, Montreal, Que. A maternal sister sells as Lot 16



LOT 16—FEMALE

G. H. Campbell

CAMBRIDGE MABEL 3rd 596106

Tattoo RE YMI 1Z

Roan. Calved March 2, 1968. Bred and owned by G. H. Campbell, Shoal Lake, Man.

SIRE:

Brandon Daybreak 129W
Red, Research Branch

[Brandon Daybreak 100U
Red, Research Branch
Brandon Pearl 11M
Red, white on underline,
Dir., Exp'l Farms

DAM:

Cambridge Silverless
White, G. H. Campbell

[Cambridge Marshal
Red Roan, G. H. Campbell
Cambridge Mabel
Roan, G. H. Underhill

CAMBRIDGE MABEL 3rd — This is a cow with great potential. She's a maternal sister to the 1972 Canadian International grand champion female. She sells bred to Big Marshal, the highest gaining bull we ever raised. At 23 months he weighed 1,910 pounds. At four years, he measured 104" around the girth and 104" over the loins.

LOT 17—FEMALE

G. H. Campbell

CAMBRIDGE MABEL 25Y 600856

Tattoo RE YMI 25Y Retattooed LE YMI 25Y

Red, underline white. Calved May 12, 1967. Bred and owned by G. H. Campbell, Shoal Lake, Man.

SIRE:

Cambridge Red Marshal
Red, white on underline,
G. H. Campbell

[Cambridge Marshal
Red Roan, G. H. Campbell
Cambridge Duchess
Red, underline white,
G. H. Campbell

DAM:

Cambridge Mabel
Roan, G. H. Underhill

[Donadale Secret Reserve
Dark red, white markings,
G. J. Underhill
Donadale Mabel
Red, white markings,
G. H. Underhill

CAMBRIDGE MABEL 25Y — This good, big young cow is another selector's choice that holds the uniformity of the other Campbell entries. More and more interest in these cattle has developed since the recent success of Campbell-bred cattle in the Canadian International Bull Sale.



Stone Oak Leader x was grand champion bull at 11 shows and went on to become the 1972 All-American Polled Shorthorn two-year-old. Three of his first daughters sell.

LOT 18—FEMALE

Keith J. C. Croy

GOOD HOPE CARLA LADY x598456

Tattoo RE KCC 3C

Red. Calved May 3, 1971. Bred by Keith J. C. Croy, Stonewall, Man.

SIRE:

Stone Oak Leader x
Roan, V. B. Kjernisted

(Homedale Coronet Leader 32nd x
Roan, Kaehler Bros.
Beaverton's Lieutenant's Carla
Red, white on underline, C. Kjernisted

DAM:

Sunny Acres Lady 4th x
Red, H. O. Sonju

(Sunny Acres Orion
Red, Herbert O. Sonju
Sunny Acres Lady 2nd x
Red, H. O. Sonju

GOOD HOPE CARLA LADY x—The Stone Oak Leader x heifers are the best we have raised to date, and this is one of the best. Her dam was one of the cows which we picked out of the Wilbur Schrader herd in North Dakota. This heifer should make a good brood cow.

LOT 19—FEMALE

Keith J. C. Croy

GOOD HOPE CARLA VIOLET x598458

Tattoo RE KCC 8C

Red, little white. Calved April 12, 1971. Bred by Keith J. C. Croy, Stonewall, Man.

SIRE:

Stone Oak Leader x
Roan, V. B. Kjernisted

(Homedale Coronet Leader 32nd x
Roan, Kaehler Bros.
Beaverton's Lieutenant's Carla
Red, white on underline, C. Kjernisted

DAM:

Collynie Violet 2nd x
Red, W. S. Schrader

(Hi Way President x
Red, W. H. Larson
Collynie Violet x
Red, R. Magill

GOOD HOPE CARLA VIOLET x—This is one of the best heifers we have ever raised. She is by the great Stone Oak Leader x that needs no introduction. Her dam is by Hi Way President x, the bull that left so many great brood cows for Harvey Fulton and whose progeny have done so well on the show circuit and in the test stations. Here is a heifer worth traveling many miles to see.

Queen Fillet x was grand champion at the 1971 Royal Winter Fair and went on to be nominated as a 1972 All-American. She sells as Lot 20.



LOT 20—FEMALE QUEEN FILLET x596436

Vern W. Croy

Tattoo RE NSF 3B

Red. Calved May 2, 1970. Bred by Martin Nold, Gettysburg, S. Dak., U.S.A.; owned by Vern W. Croy, Stonewall, Man.

SIRE:

Weston Trade Mark 3rd
Roan, G. & N. Cattle Co.

TPS Coronet Leader 21st x
White, L. W. Thieman
Augusta Preference
Red, F. E. Jackson

DAM:

S B Orange Queen
Red, Stangl Bros.

L-Bar Favorite
Red, G. Lighthall
Rose Queen
Red, O. A. Stangl

QUEEN FILLET x — I do not think I can say anything about this heifer that has not already been said or proven by her successful show record. I had decided that Queen Fillet x would not be for sale, as heifers of her quality are not plentiful. I, as well as any Shorthorn breeder, need heifers such as her to put back in the herd. But the sale committee said they needed the best from each herd to have a successful sale. Queen Fillet x is probably the youngest heifer ever to win six grand championships and two reserve championships in one year. One judge said that she is one of the best heifers ever shown in Canada. She will have a calf at foot on sale day. But it will not be just any calf. It will be by Stone Oak Leader x (Dutch x). When has there ever been an opportunity to buy a heifer sired by the "Sire of the Year" in 1971 with a calf at foot by the undefeated All-American, Dutch x. Super C Dutch x shown by Acadia, was calf champion at every major show and shows every sign of following in his sire's footsteps. He is out of the same dam as Queen Fillet x. Here's your opportunity to own one of the greatest heifers ever sold at auction.

LOT 21—FEMALE CONCIE x600084

Vern W. Croy

Tattoo RE NSF 8C

Red, underline white. Calved April 11, 1971. Bred and owned by Vern W. Croy.

SIRE:

Weston Trademark 2nd x
Red, white mark, M. Nold

TPS Coronet Leader 21st x
White, L. W. Thieman
Novel
Roan, J. O. Benson

DAM:

Goldendrop H 42nd x
White, F. J. Haumont

Snow Promise C 8 x
White, Mr. & Mrs. L. C. Cooksley
Goldendrop H 21st x
White, F. J. Haumont

CONCIE x — This is my pick and the committee's pick of my yearling females. She has not yet had the opportunity to become as successful as Queen Fillet x but, if shown, I'm sure she will give a very good account of herself. She is by Weston Trademark 2nd x, a three-quarter brother to the sire of Queen Fillet x, and out of a big Haumont cow. This heifer shows every indication of being a real show prospect.



This is the well-known Kenmar Max 21Y x, grandsire of the calf selling at foot of Butte Lee Kitten 6th, Lot 22.

LOT 22—FEMALE

Bob Duncan

BUTTE LEE KITTEN 6th 575715

Tattoo RE OFZ 11Y — Tag #1

Roan. Calved March 29, 1967. Bred by A. E. Philpott, Central Butte, Sask.; owned by Bob Duncan, Cromer, Man.

SIRE:

TPS Coronet Leader 21st x
White, L. W. Thieman

Coronet Max Leader x
Roan, L. W. Thieman
Nonpareil Lady 163rd
Red, C. Todd

DAM:

Sunny Bar Red Claret 3rd x
Red, H. J. Kidd

Hi Way Mission x
Roan, W. H. Larson
Sunny Bar Claret 3rd x
Red, H. J. Kidd

BUTTE LEE KITTEN 6th — This young daughter of TPS Coronet Leader 21st x has an excellent udder. She has never been fitted. She has a horned April heifer calf at foot by Elms Villa Romain x, a son of the well-known Kenmar Max 21Y x. He is by Pleasant Dawn Seal 2nd x.



Pleasant Dawn Riverhurst 3rd x was champion and record-selling bull at the Manitoba Polled show and sale and developed into a 2,200 pound bull. A daughter sells as Lot 24.

Elms Villa Bullet x (Colossal's Image x), sire of Candun Beatrice 31C x, Lot 23, is one of the best-muscled bulls of the breed.



LOT 23—FEMALE

W. J. Duncan

CANDUN BEATRICE 31C x

Tattoo ALUJ 31C

Red. Calved April 16, 1971. Bred by W. J. Duncan, Virden, Manitoba.

SIRE:

Elms Villa Bullet x
Red, E. A. Jackson

Elms Villa Navajo x
Red, E. A. Jackson
Elms Villa Belle Mae 2nd
Red, white marks, E. A. Jackson

DAM:

Candun Fay Ruby
Red, W. J. Duncan

TPS Coronet Leader 20th x
Dk. Roan, Lewis W. Thieman
Remitall Butterfly Fay
Red, Remitall Cattle Co.

CANDUN BEATRICE 31C x—This is a trim, feminine daughter of Elms Villa Bullet x (Colossal's Image x), one of the best muscled, modern bulls of the Short-horn breed. Her dam was just a two-year-old daughter of TPS Coronet Leader 20th x. Her granddam was a class winner at the summer shows in both Calgary and Edmonton for the Remitall Cattle Co., Olds, Alta.

LOT 24—FEMALE

W. J. Duncan

CANDUN SILVER BEAUTY 19C x

Tattoo ALUJ 19C

Roan. Calved April 1, 1971. Bred by W. J. Duncan, Virden, Manitoba.

SIRE:

Pleasant Dawn Riverhurst 3rd x
Red, L. M. Hatch

Hi Way Royal Oak x
Red, Larson
Pleasant Dawn Marg x
Roan, L. M. Hatch

DAM:

Jimola Silver Beauty
Roan, Remitall Cattle Co.

Kelburn Great Event
Dk. Rn., Richardson Stock Farm
Remitall Silver Beauty
Dk. Rn., Remitall Cattle Co.

CANDUN SILVER BEAUTY 19C x—This is an excellent daughter of Pleasant Dawn Riverhurst 3rd x. Her dam is a heavy-milking, large cow that is also the dam of Jimola White Leader x that was used in the herd of Doug Morris, Saskatoon, Sask. Riverhurst 3rd x was champion and record-selling bull at the Manitoba Polled show and sale and has developed into a 2,200-pound bull at maturity.

LOT 25—FEMALE**Lorne Edmondson****BROMELEE NONPAREIL 2nd x599283**

Tattoo RE UFP 4C

Red. Calved March 27, 1971. Bred and owned by Lorne Edmondson, Oakville, Man.

SIRE:Kodiak 5th x
Red, E. White[T P S Coronet Leader 4th x
Dark Roan, L. W. Thieman
Lou Bardo x
Roan, E. White**DAM:**Glenkair Nonpareil Lady 13S
Red, G.A.F. Powell[Rothney Impression
Red Roan, A. R. Cross
Glenkair Nona
Red, G. A. F. Powell

BROMELEE NONPAREIL 2nd x—All of the Bromelee heifers selling are by Kodiak 5th x. He weighs 2,010 pounds in working condition and is a 100% de-horner. At five years he has good feet and legs and his feet have never been trimmed. Two of his sons at the Douglas, Man., Test Station in 1970 gained 3.35 pounds a day. In 1971 a son had the highest weight per day of age of any Short-horn at 2.87 pounds. This is a good polled daughter out of a 1,250-pound Glen Powell cow that is a good milker. She has good feet and legs and has always been a regular producer of easy fleshing cattle.

LOT 26—FEMALE**Lorne Edmondson****BROMELEE K RED DORIS 4th x599284**

Tattoo RE UFP 6C

Red. Calved March 31, 1971. Bred and owned by Lorne Edmondson, Oakville, Man.

SIRE:Kodiak 5th x
Red, E. White[T P S Coronet Leader 4th x
Dk. Rn., L. W. Thieman
Lou Bardo x
Roan, E. White**DAM:**Oakville T P Red Doris' x
Red, M. E. Edmondson[Thomas Perfect 60N x
Red, C. S. Thomas & Son
Oakville Red Doris 2nd x
Red, M. E. Edmondson

BROMELEE K RED DORIS 4th x—This is another good polled heifer by Kodiak 5th x out of a dam by Thomas Perfect 60N x by Corona Perfect x, the big bull that made the Thomas herd so famous. Thomas Perfect 60N x weighed 1,950 pounds in working condition at five years when we sold him. He was the first bull the Thomas' sold to a purebred breeder. A bull by 60N x and out of Oakville Flora Belle weighed 1,610 pounds before he was two years old at the Brandon bull sale in 1963. He was a bull way ahead of his time.

LOT 27—FEMALE**Lorne Edmondson****BROMELEE K DORIS 5th x599282**

Tattoo RE UFP 1C

Red. Calved March 25, 1971. Bred and owned by Lorne Edmondson, Oakville, Man.

SIRE:Kodiak 5th x
Red, E. White[T P S Coronet Leader 4th x
Dark Roan, L. W. Thieman
Lou Bardo x
Roan, E. White**DAM:**Bromelee F Doris 7th
Roan, L. Edmondson[Fascination C N 4th x
Red Roan, A. J. Clark
Bromelee H T R Doris x
Red, L. Edmondson

BROMELEE K DORIS 5th x—This is a good, long heifer out of a dam by Fascination C N 4th x, the A. J. Clark bull that weighed home than a ton in thin condition and left so many growthy females in the Donald H. Bain herd before I bought him. A son was highest gaining and heaviest weight-per-day-of-age Shorthorn at Douglas in 1966.

LOT 28—FEMALE**Ernest H. Esau****ERNMORE LADY ROSE 600013**

Tattoo RE WZZ 15C

Red, star. Calved May 2, 1971. Bred and owned by Ernest H. Esau, Elm Creek, Man.

SIRE:Brandon Captain 116V
Red, Research BranchIndian Head Captain 47T
Red, white on underline,
Research Branch
Brandon Helena 66P
Red and white, Research Branch**DAM:**Ernmore Rosewood 2nd
Red, Research BranchBrandon Daybreak 36W
Red, Research Branch
Indian Head Rosewood 38N
Red, white on underline,
Dir., Exp'l Farms

ERNMORE LADY ROSE — This is the first daughter of Brandon Captain 116V (Captain Big) to sell at auction. As you can see, she is a straight Brandon Research Branch heifer that can go into any herd. No herd has more research done on it than these cattle for performance. As her dam is only four years old, we feel we can sell her calf. Her first two bull calves averaged over \$925. Melbourne Farm, Big Rock, Ill., bought all of Captain Big's 1970 heifer calves, so ask them how they are. This heifer sells under our new 110% plus written guarantee, so inquire about it. You just can't go wrong.



Brandon Captain 116V is the sire of Ernmore Lady Rose, Lot 28. She is the first daughter ever to sell at auction.

LOT 29—FEMALE**Harvey Fulton & Sons****KENMAR PEARL 1C x597444**

Tattoo RE WHY 1C

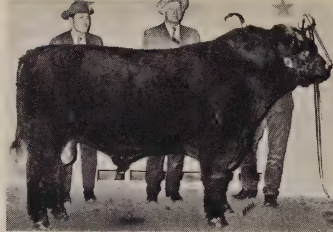
Red. Calved January 1, 1971. Bred and owned by Harvey Fulton & Sons, Birtle.

SIRE:Pleasant Dawn Approval x
Dark Roan, L. M. HatchPleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Apsi Lady Gretchen A x
Roan, W. A. Carr**DAM:**Bromelee B Pearl 3rd x
Red, L. EdmondsonBromelee Perfect 15th x
Red, L. Edmondson
Bromelee T P Pearl x
Roan, L. Edmondson

KENMAR PEARL 1C x — We purchased a group of heifers from Lorne Edmondson in 1969 and bred them to Pleasant Dawn Approval x with excellent results. This heifer will make a big, trim cow. She will be bred to Standard Gene 51C x, our best son of Kenmar Standard 19 x to date. We feel our females are really worth coming for. We are indeed proud of the way they have done for others.



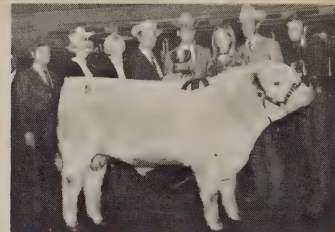
Pleasant Dawn Cole x, the reserve senior champion bull at the 1972 Canadian International Bull Sale at Brandon. He was bred by Lloyd Hatch and Sons, Oak Lake, Man., who consign to this sale.



Kenmar Ransom 32 Z (Tank), was bred by Harvey Fulton, Birtle, Man., who consigns one bull and four females. Tank is now in the Bob-Lee herd, Fredericktown, Ohio. The bull was grand champion at both Chicago and Denver.



Super C Dutch x, bred by Vern Croy, Stonewall, Man., is the All-American spring calf of 1972. By the famous Stone Oak Leader x this great Manitoba bred calf has never been defeated in class. Croy sells a maternal sister!



Broadcurve Leader 2A x, another Manitoba bred champion, now owned by Packard Cattle Co., Elbert, Colo. This great show bull's career spanned over two seasons and was All-American both years.

MANITOBA: The Shorthorn Capitol of the World

Seventy-three extremely high-quality Shorthorns and Polled Shorthorns selected by an astute committee of practical cattlemen sell June 10. Many will be full brothers and sisters to cattle that have already established records in shows across North America. They are cattle worthy of bringing people from every part of North America. They will be winners, champions, practical breeding stock, in fact, the exotics within our own breed that will be displayed on grass and save you miles of travel.

MANITOBA

Shorthorns have consistently created records at performance testing stations over all breeds.

MANITOBA

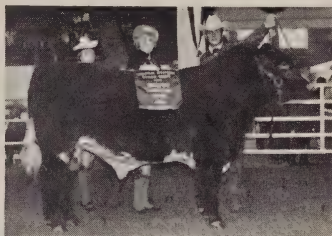
Shorthorns have topped the last two Canadian International Bull Sales at Brandon with champions, reserves, pairs, bulls and females. In 1972 they won five out of seven classes.

MANITOBA

Shorthorns at the American Royal in 1971 included the champion and reserve bulls, reserve champion female, and champion bull calf; in 1970 the champion bull.



Kinnaber Maid Corinita x, the \$3,500 All-American heifer of Hart Farms, Waxahachie, Texas. She was bred here in Manitoba by Bob Gordon, Souris. Many of her kind can be found in the sale offering.



Kenmar Prince 29B x, Packard Cattle Co.'s All-American spring yearling is another example of our Manitoba cattle. This great young bull sold at the top of Packard's recent sale at \$3,475 for two-thirds interest.

MANITOBA

Shorthorns at the 1971 National Western, included champion and reserve, both bulls and females. 1970 carload champion, and the 1972 grand and reserve champion bulls.

MANITOBA

Shorthorns at Chicago in 1971 were supreme champion bull and champion female; 1970, the two supreme champion bulls.

MANITOBA

Shorthorns have won many classes and championships at many other shows across the North American Continent as mentioned in the footnotes.



Candun Queen of Beauty 8Y x was the reserve champion female of the 1969 Royal Winter Fair in Toronto. She was bred by Bob Duncan, Ebor, Man., another consignor.



Thomas Victoria 101B x, one of the greatest show heifers ever, bred by Gordon Bros., and successfully shown by Bob-Lee, Inc., and the R. Lee Johnsons. This All-American ended her show career as champion at the National Polled Congress, Kansas City, Mo. and sold for \$3,200 to Windholme Farm, Orange, Va.

LOT 30—FEMALE**Harvey Fulton & Sons****KENMAR DORIS 5C 597446**

Tattoo RE WHY 5C

White. Calved January 23, 1971. Bred and owned by Harvey Fulton & Sons, Birtle, Man.

SIRE:

Pleasant Dawn Approval x
Dark Roan, L. M. Hatch

Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Apsi Lady Gretchen A x
Roan, W. A. Carr

DAM:

Bromelee B Doris 9th x
Roan, L. Edmondson

Bromelee Perfect 15th x
Red, L. Edmondson
Oakville Red S L Doris 2nd x
Roan, M. E. Edmondson

KENMAR DORIS 5C — This is a trim heifer with extra length by Pleasant Dawn Approval x and out of an Edmondson cow. She will sell bred to Standard Gene 51C x. He is our best son of Kenmar Standard 19 x to date and is being retained.



This is Kenmar Leader 21A x, herd sire for Ralph Stirm, Brandon, Iowa. A half-sister sells as Lot 31.

LOT 31—FEMALE**Harvey Fulton & Sons****KENMAR LILY 15C x598195**

Tattoo RE WHY 15C

Red. Calved February 28, 1971. Bred and owned by Harvey Fulton & Sons, Birtle, Man.

SIRE:

Pleasant Dawn Approval x
Dark Roan, L. M. Hatch

Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Apsi Lady Gretchen A x
Roan, W. A. Carr

DAM:

Kenmar Lily 7U x
Red, H. Fulton

Hi Way President x
Red, W. H. Larson
Kenmar Lily 2nd
Red, H. Fulton

KENMAR LILY 15C x — This heifer is out of another top producing Hi Way President x daughter, Kenmar Lily 7U x. She is also the dam of Kenmar Leader 21A x, herd sire for Ralph Stirm in Iowa. Kenmar Lily 15C x had a weaning weight of 535 pounds.

LOT 32—FEMALE**Harvey Fulton & Sons****KENMAR FAIRY 22C x598196**

Tattoo RE WHY 22C

Red. Calved March 13, 1971. Bred and owned by Harvey Fulton & Sons, Birtle.

SIRE:Thomas Leader 81Z x
Red, C. S. Thomas & Son[T P S Coronet Leader 49th x
Dark Roan, L. W. Thieman
Thomas Shirley 82V
Red, C. S. Thomas & Son**DAM:**Kenmar Roan Fairy 31Y x
Roan, H. Fulton[Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Kenmar Roan Fairy x
Roan, H. Fulton

KENMAR FAIRY 22C x—The dam of this heifer is a full-sister to our herd bull, Kenmar Standard 19 x. This cow is probably our best daughter of Pleasant Dawn Seal 2nd x. Kenmar Fairy 22C x should be retained, but her dam is young and should raise more heifers like her. Her sire was a big, trim, modern bull that bred well for us.

LOT 33—FEMALE**Kinnaber Stock Farm****M.P.S. LADY ANN 41st x3479453**

Tattoo 7107

Red. Calved March 24, 1971. Bred by Martin A. Mohr, Park City, Mont.; owned by Kinnaber Stock Farm (Gordon Bros.), Souris, Man.

SIRE:Locklane's Frederick x
Red, Slem Loughlin[Fascination Victor 29N x
Red, W. R. Pethybridge
Locklane's Pauline 3rd
Red, C. Loughlin**DAM:**Riverside Lady Ann 31st x
Red, Martin A. Mohr[T.P.S. Coronet Scot 12th x
Red, L. W. Thieman
Riverside Lady Ann 3rd x
Red, Martin A. Mohr

M P S LADY ANN 41st x—Purchased in Denver from Martin Mohr. Her breeding warranted her to be a good brood cow. We planned to keep her but in order to support the sale with good cattle offer her to you. Will keep her and breed her to Weston Big Ben if desired. Calfhood vaccinated.

LOT 34—FEMALE**Kinnaber Stock Farm****EDGE CREEK KINNABER BEAUTY 25C 597933**

Tattoo RE HUB 25C

Roan. Calved March 21, 1971. Bred by Foulds Bros., Willowbrook, Sask.; owned Oct. 11, 1971 by Kinnaber Stock Farm (Gordon Bros.), Souris, Man.

SIRE:Coronet Viceroy x
Red, H. M. Nason[T P S Coronet Foresight 2nd x
Red, L. W. Thieman
Victoria Coronita 12th
Red, L. W. Thieman**DAM:**Edgecreek Beauty 3X x
Dark Roan, Foulds Bros.[Butte Lee Trend 3rd x
Red, white marks, A. E. Philpott
Edgecreek Ethel 2H
White, Foulds Bros.

EDGE CREEK KINNABER BEAUTY 25C—This good big, dark, even roan female could be strong competition at the 1972 shows. Her sire went to Dr. A. R. Haight in Georgia. He is sired by T P S Coronet Foresight 2nd x, sire of many of the best females at Thieman's. The dam of Beauty 25C was by Butte Lee Trend 3rd x, a line that was 10 years ahead of their time. We would like to retain this female and show her at the 1972 Regina Agribition. We will breed her to Weston Big Ben, our surprise bull, if the buyer wishes.

LOT 35—FEMALE**Arnold Gray****UPHILL FAIR BESS 598248**

Tattoo RE TPB 17B

White. Calved November 15, 1970. Bred and owned by Arnold Gray, Hamiota, Man.

SIRE:Poplar Park Snowman x
White, F. C. WilsonWheatacres Prince Clipper
Red Roan, E. & J Cammaert
Lady Linda x
Red, A. J. Clark**DAM:**Uphill Bess 22nd
Roan, A. GrayRidgeview Union Jack
Dk. Roan, J. & G. Killoh
Uphill Bess 19th
Red, A. Gray

UPHILL FAIR BESS — This heifer is one of the few white heifers we have sold of more than 30 white females in our herd and she is our first calf to Poplar Park Snowman x. She will be bred by sale time to one of our new polled herd sires, Pleasant Dawn Champ 6th x, a bull with lots of size, length and thickness.



From left are Greatview E P Ila x, Lot 36, and Greatview E P Joy, Lot 37.

LOT 36—FEMALE**A. C. Greaves****GREATVIEW E P ILA x598229**

Tattoo RE JZX 17C

Red, underline white. Calved April 12, 1971. Bred and owned by A. C. Greaves, Souris, Man.

SIRE:Bromelee Perfect 25th x
Red, L. EdmondsonBromelee Perfect 15th x
Red, L. Edmondson
Oakville T P Daisy
Red, M. E. Edmondson**DAM:**Elms Villa Lady
Red, underline white,
E. A. JacksonThomas Max 1V
Red, C. S. Thomas & Son
Elms Villa Lassie 2nd x
Red, underline white,
E. A. Jackson

GREATVIEW E P ILA x — This heifer is out of an Elms Villa dam and sired by Bromlee Perfect 25th x, that sired our group of four bulls, also out of Elms Villa dams, that were on test at the Manitoba Sire Indexing Station in 1970-71, with a W/D/A index of 102-108. She has a lot of length, trimness and femininity. She is a great heifer, as even the in-the-rough photo will indicate. Long, leggy and trim. Note the Jackson-bred dam. She will be a good buy.

LOT 37—FEMALE GREATVIEW E P JOY 598227 A. C. Greaves

Tattoo RE JZX 3C

Red, underline white. Calved March 14, 1971. Bred and owned by A. C. Greaves.

SIRE:Bromelee Perfect 25th x
Red, L. EdmondsonBromelee Perfect 15th x
Red, L. Edmondson
Oakville T P Daisy
Red, M. E. Edmondson**DAM:**Elms Villa Joan
Red, underline white,
E. A. JacksonThomas Max 1V x
Red, C. S. Thomas & Son
Elms Villa Rebecca 3rd
Red, underline white,
E. A. Jackson

GREATVIEW E P JOY — Out of an Elms Villa dam and sired by Bromelee Perfect 25th x, sire of our group of four bulls, also out of Elms Villa dams, that were on test at Manitoba Sire Indexing Station in 1970-71, with a W/D/A index of 102-108. She has a lot of length, trimness and femininity, and is a great heifer.

LOT 38—FEMALE**Lloyd M. Hatch****PLEASANT DAWN NORLEEN 4th x588451**

Tattoo RE ILU 39A

Red. Calved May 31, 1969. Bred and owned by Lloyd H. Hatch, Oak Lake, Man.

SIRE:Pleasant Dawn Approval x
Dark Roan, L. M. HatchPleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Apsi Lady Gretchen A x
Roan, W. A. Carr**DAM:**Norlenview Regent's Claret 2nd x
Red, white markings, J. GabelOaklynn Regent x
Red, H. E. Wilson
Norlen Claret x
Red, underline white, J. Gabel

PLEASANT DAWN NORLEEN 4th x — Will make a top cow in any herd. Tall and long, with the conformation to make an excellent brood cow. Weighed 1,300 pounds in March. Will calve in late April to Kenmar Max 23A x, a very tall, R.O.P. tested bull with average daily gain of 3.34 pounds, and weighed 1,960 pounds on his third birthday on March 25.

LOT 39—FEMALE**Lloyd M. Hatch****PLEASANT DAWN PANSY 13C x600511**

Tattoo RE ILU 13C

Red. Calved April 6, 1971. Bred and owned by Lloyd M. Hatch, Oak Lake, Man.

SIRE:Kenmar Max 23A x
Red, H. FultonKinnaber Leader 9th x
Roan, Kinnaber Stock Farm
Kenmar Minnie 4th
Red, H. Fulton**DAM:**Pleasant Dawn Pansy 3rd x
Red, L. M. HatchPleasant Dawn Approval x
Dark Roan, L. M. Hatch
Pleasant Dawn Pansy x
Dark Red, L. M. Hatch

PLEASANT DAWN PANSY 13C x — Out of one of our top producing old cows, a descendant of one of our first polled females. Her dam first calved at two years. She is by Pleasant Dawn Approval x that weighed 2,285 pounds at four years. His sire, Pleasant Dawn Seal 2nd x, weighed more than a ton at three years. He, in turn, was by Hi Way Royal Oak x, a bull that weighed 2,190 pounds at eight and a half years and probably had weighed more than 2,400 pounds as a young bull. Kenmar Max 23A x weighed 1,960 pounds at three years. This heifer weighed 780 pounds on home test.



**ELMS VILLA VELVET x,
Lot 41**

LOT 40—FEMALE

Lloyd M. Hatch

PLEASANT DAWN BLOOMSBURY 17C x600513

Tattoo RE ILU 17C

Red. Calved April 7, 1971. Bred and owned by Lloyd M. Hatch, Oak Lake, Man.

SIRE:

Kenmar Max 23A x
Red, H. Fulton

Kinnaber Leader 9th x
Roan, Kinnaber Stock Farm
Kenmar Minnie 4th
Red, H. Fulton

DAM:

Pleasant Dawn Bloomsbury 112th x
Red, L. M. Hatch

Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Pleasant Dawn Bloomsbury 11th
Red, L. M. Hatch

PLEASANT DAWN BLOOMSBURY 17C x— This young female has drawn favorable appraisal from all of our Shorthorn visitors this spring. Her pedigree is just as attractive as she is. She is out of a daughter of Pleasant Dawn Seal 2nd x. This cow family also produced our 1971 Canadian International junior champion bull that sold to Albert Rusche, Bancroft, South Dakota. She weighed 730 pounds off test on April 12, 1972. She is by Kenmar Max 23A x, our good junior herd sire purchased from Harvey Fulton, Birtle, Man. She is a half-sister to our group of five bulls that have an average daily gain of more than three pounds on provincial test. She is a good show prospect for 1972 and will make a quality brood cow.

LOT 41—FEMALE

E. A. Jackson & Son

ELMS VILLA VELVET x598180

Tattoo RE BON 18C

Red, underline white. Calved May 10, 1971. Bred and owned by E. A. Jackson & Son, Pipestone, Man.

SIRE:

Elms Villa Chris 2nd x
Red, underline white,
E. A. Jackson

Elms Villa Navajo x
Red, underline white, E. A. Jackson
Elms Villa Carmen 6th x
Red, underline white, E. A. Jackson

DAM:

Elms Villa Verda x
Red, underline white,
E. A. Jackson

Elms Villa Navajo x
Red, underline white, E. A. Jackson
Elms Villa Roberta
Red, underline white, E. A. Jackson

ELMS VILLA VELVET x— This is the E. A. Jackson & Son contribution to our sale. Because of the extreme demand for Jackson cattle from top breeders, this will be an opportunity for the public to set the value. They have never shown or sold in sales, but have come to realize that their cattle should be exposed to the cattlemen. Their calves that the Packards showed at Denver have made them a start. Jacksons would like this heifer shown, but that will remain entirely up to the buyer. The McDougalls would show the heifer across the whole circuit if the buyer wishes.

This is Rannoch Crown Royal x, new herd bull for the Kirks, purchased in the 1972 Canadian International Bull sale. Both Lots 42 and 43 sell with breeding privilege to him.



LOT 42—FEMALE

J. C. & W. E. Kirk

SILVERDEW DOROTHY 20th 600672

Tattoo RE KTH 4C

White. Calved January 12, 1971. Bred and owned by J. C. & W. E. Kirk, Hamiota, Manitoba.

SIRE:

Ettrick Magnus
Red, N. D. Hogg

[Louada Blockbuster
Red, Louada Manor Farms, Ltd.
Scotsdale Augusta Magnolia
Red Roan, S. G. Bennett

DAM:

Silverdew Dorothy 14th
Red, J. C. & W. E. Kirk

[Ridgeview Brigadier
Red Roan, J. & G. Killoh
Silverdew Dorothy 10th
Roan, J. C. & W. E. Kirk

SILVERDEW DOROTHY 20th — The Kirk heifers selling are heifers of quality that will work well with some of the leggy herd bulls in use today. They may well come up with the kind of cattle we will be looking for in the years ahead. Sells with a breeding privilege to their new white herd bull purchased at this year's Canadian International Bull Sale, Rannoch Crown Royal x.

LOT 43—FEMALE

J. C. & W. E. Kirk

SILVERDEW MYRNA 16th 600673

Tattoo RE KTH 11C

Roan. Calved March 22, 1971. Bred and owned by J. C. & W. E. Kirk, Hamiota, Manitoba.

SIRE:

Silverdew Magnesium 2nd
White, J. C. & W. E. Kirk

[Ettrick Magnus
Red, N. D. Hogg
Silverdew Dorothy 13th
Roan, J. C. & W. E. Kirk

DAM:

Silverdew Myrna 14th
Red, J. C. & W. E. Kirk

[Ettrick Magnus
Red, N. D. Hogg
Silverdew Myrna 9th
Roan, J. C. & W. E. Kirk

SILVERDEW MYRNA 16th — Sells with breeding privilege to Rannoch Crown Royal x purchased at this year's Canadian International Bull Sale.



**DUCHESS OF GLOSTER 1C x,
Lot 44**

LOT 44—FEMALE

V. B. Kjernisted

DUCHESS OF GLOSTER 1C x596711

Tattoo RE FGY 1C

Red. Calved February 12, 1971. Bred by Henry Wurster, Grahamdale, Man.; owned by V. B. Kjernisted, Stonewall, Man.

SIRE:

Bud x
Red, H. Wurster

(Sunny Lodge Standard x
Red, Sunny Lodge Stock Farms
Royal Roan x
Red Roan, H. Wurster

DAM:

Duchess of Gloster 2nd x
Red, A. J. Clark

(Birmingham Millhills Nugget x
Red, B. W. Franklin
Duchess of Gloster 7F x
Red Roan, A. J. Clark

DUCHESS OF GLOSTER 1C x—We had not planned on selling any of our Wurster-bred females, particularly this one, but because we want this sale to offer only the better ones we have decided to part with her. Her dam is 12 years old and could be one of the last A. J. Clark-bred females. We knew Jim Clark's herd well and he undoubtedly was breeding big Polled Shorthorns when most were still breeding the blocky kind. The entire Wurster herd was based on Clark cattle. The Royal Roan x cow is as modern as they come. Here is an opportunity to own a Wurster-bred female by one of her sons. Don't miss it! Thomas x, one of the bulls we are using, is out of the Merry Kingston x bull and the Duchess of Gloster 2nd x.

LOT 45—FEMALE

V. B. Kjernisted

STONE OAK FLOSSIE T 600076

Tattoo RE AFAJ 6C

Red. Calved March 29, 1971. Bred and owned by V. B. Kjernisted, Stonewall, Man.

SIRE:

Weston Trademark 2nd x
Red, white mark, M. Nold

(TPS Coronet Leader 21st x
White, L. W. Thieman
Novel
Roan, J. O. Benson

DAM:

Jokers Flossie M 2nd
Red, J. Kjernisted

(Balrossie Red Mercury
Red, underline white, J. Inkster
Jokers Flossie
Red, J. Kjernisted

STONE OAK FLOSSIE T—This is a full-sister to our grand champion Shorthorn steer at the 1970 Red River Exhibition. She is out of one of our foundation cows and has a lot of substance. She will make a very thrifty brood cow.

**STONE OAK DUTCH LADY x,
Lot 46**



LOT 46—FEMALE

V. B. Kjernisted

STONE OAK DUTCH LADY x600074

Tattoo RE AFAJ 2C

Red. Calved March 13, 1971. Bred and owned by V. B. Kjernisted, Stonewall, Man.

SIRE:

Stone Oak Leader x
Roan, V. B. Kjernisted

(Homedale Coronet Leader 32nd x
Roan, Kaehler Bros.
Beaverton's Lieutenant's Carla
Red, white on underline, C. Kjernisted

DAM:

Lady Lavender 3rd x
Red, underline white, E. R. James

(Camson Dauntless 5th x
Red, G. Campbell
Lady Lavender 2nd x
White, D. H. Bain

STONE OAK DUTCH LADY x—Here, for the first time anywhere, is your chance to buy a daughter of Stone Oak Leader x (Dutch x). This heifer is the first daughter of Dutch x and shows a lot of femininity and growability. We do not believe in piling excess fat on our heifers as we are thoroughly convinced that this leads to poor milking and reproductive ability. Here is a heifer that should make a tremendous brood cow. The sire of Lady Lavender 2nd x, Fascination C N 4th x, an A. J. Clark bred bull, was a big one out of the Jenny herd family. Where else can you buy an own daughter of the undefeated All-American, Stone Oak Leader x? This heifer is bangs vaccinated.

LOT 47—FEMALE

V. B. Kjernisted

STONE OAK PRUE T x600077

Tattoo RE AFAJ 8C

Roan. Calved April 5, 1971. Bred and owned by V. B. Kjernisted, Stonewall, Man.

SIRE:

Weston Trademark 2nd x
Red, white mark, M. Nold

(TPS Coronet Leader 21st x
White, L. W. Thieman
Novel
Roan, J. O. Benson

DAM:

Beaverton's Prue 2nd
Red, underline white, C. Kjernisted

(Knockinnon King 2nd x
Red, D. H. Bain
Beaverton Floss Perfection 2nd
Red, C. Kjernisted

STONE OAK PRUE T x—Here is a good polled heifer by Weston Trademark 2nd x that sired our Stone Oak Builder that sold to the Krugs in Kansas in the Canadian International sale in Brandon. Her dam is one of our good old foundation cows that is still going strong. My father considered her one of his best females. We have sold four of her sons and they have done well for their owners. Weston Trademark 2nd x has to be one of the best-muscled sons of TPS Coronet Leader 21st x.

LOT 48—FEMALE**J. W. Lelond****SIBILU CORINE x600651**

Tattoo RE ZFE 3C

Red. Calved April 6, 1971. Bred and owned by J. W. Lelond, Miniota, Man.

SIRE:Sibilu Leader Command x
Roan, J. W. Lelond[Bruceburn Command
Red. McIver Bros.
Sibilu Embelle x
White, J. W. Lelond**DAM:**Sibilu Claret Fascination x
Red, J. W. Lelond[Bromelee Fascination 4th x
Red, little white, L. Edmondson
Sibilu Winona
Red, J. W. Lelond

SIBILU CORINE x — The name of J. W. Lelond & Son will be a new one for most of you. They are quietly breeding good cattle just a few miles north of Virden, right in the bush country. A personal visit brought two of their best for this sale and they won't disappoint you.

LOT 49—FEMALE**J. W. Lelond****SIBILU CATHY x600649**

Tattoo RE ZFE 1C

Red. Calved April 1, 1971. Bred and owned by J. W. Lelond, Miniota, Man.

SIRE:Sibilu Leader Command x
Roan, J. W. Lelond[Bruceburn Command
Red, McIver Bros.
Sibilu Embelle x
White, J. W. Lelond**DAM:**Ridgeview Maiden Emmeline
Roan, J. & G. Killoh[Kelburn Quicksilver
White, Richardson Stock Farms, Ltd.
Holylea Maiden Emmeline
Red, W. F. Moffat & Sons

SIBILU CATHY x — The two Lelond heifers selling are a good pair but it was their sire that really impressed us. He's a great big three-year-old and you should see him. You won't waste your gas.



GOLLAN GLEN ALICE
KWEEN 22C x, Lot 51

**JUST DEAL WELCOME
DAWN x, Lot 50**



LOT 50—FEMALE

Ross McDougall & Sons

JUST DEAL WELCOME DAWN x595180

Tattoo RE YBI B3

White. Calved June 6, 1970. Bred by Sandy Matchett, Treherne, Man.; owned by Ross McDougall & Sons, Virden, Man.

SIRE:

Royal Leader's Welcome
Roan, Hamilton Bros.

(Thomas Leader 90X x
Roan, C. S. Thomas & Son
Royal Cinder Maid
Red. Roan, Hamilton Bros.

DAM:

Just Deal Dawn 7M x
Roan, S. Matchett

(Birmingham Victor x
Red, B. W. Franklin
Just Deal Gift Royal
Roan, white marks, S. Matchett

JUST DEAL WELCOME DAWN x— This big heifer could be one of the favorites. She has the makings of a tremendous cow. Her dam, a 14-year-old, has been a consistent producer. We are offering this great young female to you since it is our policy to sell only the very best. She was bred to Elms Villa Munster in mid-September. This is one of the big, modern bulls that Edwin Jackson has used with good success.

LOT 51—FEMALE

Ross McDougall & Sons

GOLLAN GLEN ALICE KWEEN 22C x600122

Tattoo RE LXM 22C

Roan. Calved September 18, 1971. Bred and owned by Ross McDougall & Sons, Virden, Man.

SIRE:

Greenhaulme Leishman 28A x
Red, W. Clark

(Carig Roan Leishman x
Dark Roan, C. B. Carignan
Sunny Plain Stardust x
Dark Red, T. A. Moffat

DAM:

Gollan Glen Eberhard
Roan, J. & G. Killoh

(Hendervale Tony
White, Hendervale Farm
Ridgeview Alice Kween
Red, J. & G. Killoh

GOLLAN GLEN ALICE KWEEN 22C x— Here's a heifer that deserves your close attention. She is well the youngest heifer in the sale and her dam is one of our top-producing cows. She is an extremely trim, feminine type, the kind we know you will like and the kind we really hate to part with.



**KENMAR DUCHESS 36B x,
Lot 52**

LOT 52—FEMALE

Ross McDougall & Sons

KENMAR DUCHESS 36B x594141

Tattoo RE WHY 36B

Red, white markings. Calved May 20, 1970. Bred by Harvey Fulton, Birtle, Man.
Owned by Ross McDougall & Sons, Virden, Man.

SIRE:

Thomas Leader 81Z x
Red, C. S. Thomas & Son

[T P S Coronet Leader 49th x
Dark Roan, L. W. Thieman
Thomas Shirley 82V
Red, C. S. Thomas & Son

DAM:

Kenmar Duchess 30Y
Red, underline white
H. Fulton

[Pleasant Dawn Seal 2nd x
Dark Red, L. M. Hatch
Kate 6th
Red, white mark,
E. B. Fulton

KENMAR DUCHESS 36B x — This has to be one of the tops in the sale. If it weren't our policy to sell only the best, we would never part with her. She won six consecutive shows last summer. Out of one of the best daughters of Pleasant Dawn Seal 2nd x, she is raising a heifer calf by Elms Villa Eltoro 6B x that we are retaining. She will sell rebred to Elms Villa Eltoro 6B x. He is by Kenmar Max 21Y x in the Vergeront herd in Montana. We will retain show rights on this great female until after the Canadian Western Agribition.



Elms Villa Eltoro 6B x is the service sire for Kenmar Duchess 36B x, Lot 52. He is by Kenmar Max 21Y x. Possibly you may arrange to breed other heifers to him. Consult Duncan and McDougall prior to the sale.

This is the well-known Butte Lee Leader 63rd x (Tiny Tim x). He is the sire of Lots 53 and 54.



LOT 53—FEMALE

John H. McKee

KEEBAR GOLDIE ANNE x587536

Tattoo RE YJT 5A

Red, white underline. Calved May 22, 1969. Bred and owned by John H. McKee, Neepawa, Man.

SIRE:

Butte Lee Leader 63rd
Roan, A. E. Philpott

TPS Coronet Leader 21st x
White, L. W. Thieman
Butte Lee Flo x
Red, A. E. Philpott

DAM:

Keebar Goldie 4th
Red, white on underline,
J. H. McKee

Welcome News
Red Roan, H. N. Barnsley
Keebar Goldie 3rd
Red, white on underline,
J. H. McKee

KEEBAR GOLDIE ANNE x—This young cow was one of our show heifers at the 1970 fairs and she placed well wherever shown. She sells pasture bred to Keebar Leader 12th. His dam was grand champion at Brandon in 1971.

LOT 54—FEMALE

John H. McKee

KEEBAR GOLDEN BELLE 3rd 593251

Tattoo RE YJT 15B

Red roan. Calved July 2, 1970. Bred and owned by John H. McKee, Neepawa, Man.

SIRE:

Butte Lee Leader 63rd x
Roan, A. E. Philpott

TPS Coronet Leader 21st x
White, L. W. Thieman
Butte Lee Flo x
Red, A. E. Philpott

DAM:

Keebar Golden Belle
Roan, underline white, J. H. McKee

Welcome News
Red Roan, H. N. Barnsley
Keebar Goldie 2nd
Red, J. H. McKee

KEEBAR GOLDEN BELLE 3rd—This is one of our best 1970 heifers by Butte Lee Leader 63rd x (Tiny Tim x) and from our Goldie line of females. Her grand-dam was grand champion at the Red River Exhibition and at Regina the same year. She should make a good cow. She sells pasture bred to Kinnaber Leader Gene 3rd x.

LOT 55—FEMALE**John H. McKee****EDGECREEK BEAUTY 3Z x581326**

Tattoo RE HUB 3Z

Red. Calved March 28, 1968. Bred by Foulds Bros., Willowbrook, Sask.; owned by John H. McKee, Neepawa, Man.

SIRE:

Coronet Viceroy x
Red, H. M. Nason

[TPS Coronet Foresight 2nd x
Red, L. W. Thieman
Victoria Coronita 12th
Red, L. W. Thieman

DAM:

Edgecreek Beauty 2T
Red, Foulds Bros.

[Parkridge Peerless
Red, white markings, H. N. Barnsley
Edgecreek Ethel 14K
Red Roan, Foulds Bros.

EDGECREEK BEAUTY 3Z x — We wouldn't be selling this cow, except that we have two heifers from her. She sells pasture bred to Kinnaber Leader Gene 3rd x, that was my pick of the 1970 bulls at Gordon Bros., Souris, Man.

LOT 56—FEMALE**H. E. Poole****WOODY HILLS RUBY 16th x600642**

Tattoo RE CRO 24C

Red. Calved July 4, 1971. Bred and owned by H. E. Poole, Kemnay, Man.

SIRE:

Pleasant Dawn Mark x
Roan, L. M. Hatch

[Pleasant Dawn Approval x
Dark Roan, L. M. Hatch
Pleasant Dawn Lila 2nd x
Red, L. M. Hatch

DAM:

Woody Hills Ruby 12th
Red, underline white, H. E. Poole

[Scotsdale Warrior
Red, S. G. Bennett
Woody Hills Ruby 9th
Dark Roan, H. E. Poole

WOODY HILLS RUBY 16th x — This is a young polled female which we wanted to keep for ourselves. She is an upstanding heifer that has size for age. She is a real feminine July heifer that will develop into a good cow. Her sire, Pleasant Dawn Mark x, was undefeated at 12 shows in Western Canada as a two-year-old.

LOT 57—FEMALE**H. E. Poole****WOODY HILLS RUBY 15th x600641**

Tattoo RE CRO 22C

Roan. Calved June 23, 1971. Bred and owned by H. E. Poole, Kemnay, Man.

SIRE:

Pleasant Dawn Mark x
Roan, L. M. Hatch

[Pleasant Dawn Approval x
Dark Roan, L. M. Hatch
Pleasant Dawn Lila 2nd x
Red, L. M. Hatch

DAM:

Woody Hills Ruby 13th
Red, H. E. Poole

[Scotsdale Warrior
Red, S. G. Bennett
Woody Hills Ruby 6th
Red, underline white, H. E. Poole

WOODY HILLS RUBY 15th x — We did not want to part with this heifer, but the selection committee wanted her, so in order to help out, we decided to put her in. She will not yet be a year old at sale time. She is a well-bred heifer and is connected to such bulls as Navarre, Farrior, Mark, and Approval. She is out of one of the best-producing cow families we have and should make a great brood cow.

Remitall Justin, a full-brother to Remitall Choice Mint, the 1966 Calgary champion, won his class at the 1967 Canadian International when he sold to the Powells. He is the sire of Lots 58, 59, 60 and 61.



LOT 58—FEMALE

Glen A. F. Powell

GLENKAIR BELLE 5B 595159

Tattoo RE OYO 5B

Red. Calved March 11, 1970. Bred and owned by Glen A. F. Powell, Grandview, Man.

SIRE:

Remitall Justin
Dk. Rn., Remitall Cattle Co.

Remitall Hercules
White, Remitall Cattle Co.
Emelie 23rd
Red Roan, W. E. Hills

DAM:

Glenkair Belle 34X
Red, G. A. F. Powell

Kelburn Clansman
Roan, Richardson Stock Farms, Ltd.
Glenkair Belle
Red Roan, G. A. F. Powell

GLENKAIR BELLE 5B — The Powell heifers could add plenty of quality to any herd and they all should calve by sale day to their new Pleasant Dawn bull.

LOT 59—FEMALE

Glen A. F. Powell

GLENKAIR BRAWITH 19B 595164

Tattoo RE OYO 19B

Red. Calved April 6, 1970. Bred and owned by Glen A. F. Powell, Grandview, Man.

SIRE:

Remitall Justin
Dark Roan, Remitall Cattle Co.

Remitall Hercules
White, Remitall Cattle Co.
Emelie 23rd
Red Roan, W. E. Hills

DAM:

Glenkair Brawith 25X
Red, G. A. F. Powell

Kelburn Clansman
Roan, Richardson Stock Farms, Ltd.
Glenkair Brawith 3rd
Red Roan, G. A. F. Powell

GLENKAIR BRAWITH 19B — The selection committee was given their choice and certainly took that advantage. The four two-year-olds selling are useful heifers that will do extremely well bred to today's bulls. Should calve before sale day to their Pleasant Dawn bull.

LOT 60—FEMALE**Glen A. F. Powell****GLENKAIR BONNY BROADHOOKS 22B 595165**

Tattoo RE OYO 22B

Red roan. Calved April 9, 1970. Bred and owned by Glen A. F. Powell, Grandview, Man.

SIRE:

Remitall Justin
Dk. Rn., Remitall Cattle Co.

(Remitall Hercules
White, Remitall Cattle Co.
Emelie 23rd
Red Roan, W. E. Hills

DAM:

Glenkair Bonny Broadhooks 1U
Red Roan, G. A. F. Powell

(Louada Pibroch
Red, Louada Manor Farms, Ltd.
Glenkair Bonny Broadhooks 12th
Red, underline white, G. A. F. Powell

GLENKAIR BONNY BROADHOOKS 22B — Glen Powell and Sons have a most successful show record that has been established in the past 20 years. Their trophy room proves it. The herd was founded on some extremely high quality and good-sized cows purchased in the Flood sale that turned out to be great-breeding individuals. She should have a calf at foot by their Pleasant Dawn bull.

LOT 61—FEMALE**Glen A. F. Powell****GLENKAIR REBECCA 28B 595167**

Tattoo RE OYO 28B

White. Calved April 19, 1970. Bred and owned by Glen A. F. Powell, Grandview,

SIRE:

Remitall Justin
Dk. Rn., Remitall Cattle Co.

(Remitall Hercules
White, Remitall Cattle Co.
Emelie 23rd
Red Roan, W. E. Hills

DAM:

Glenkair Rebecca
Red Roan, G. A. F. Powell

(Rockyford Control
Red Roan, E. Cammaert
Kelburn Rebecca 4th
Red Rn., Richardson Stock Farms, Ltd.

GLENKAIR REBECCA 28B — These Powell heifers are extremely uniform and should all calve by sale day to their Pleasant Dawn bull that certainly looks big in their corral.

LOT 62—FEMALE**Morris J. Senkiw****CROMELLAR PRINCESS MADELINE x600660**

Tattoo RE SMJS 20C

Light roan. Calved May 7, 1971. Bred and owned by Morris J. Senkiw, Cromer.

SIRE:

Red Max Prince x
Light Roan, E. Box

(Red Max Philford 7N x
Red, white markings, P. P. Bender
Roan Peach Pet 4th
Roan, E. Box

DAM:

Braelangwell Madeline x
White, Nupar Stock Farm

(T P S Coronet Galaxy 16th x
Dark Roan, L. W. Thiemann
Nupar Madeline x
Roan, F. Gibson

CROMELLAR PRINCESS MADELINE x — This heifer is out of one of the three biggest and best cows in the herd. Everybody has admired this big, white cow, Braelangwell Madeline x, and should be interested in her calf as a herd improvement. Braelangwell Madeline x weighs more than 1,600 pounds, is tall and has a real thick, long top. Don Cagwin was our latest visitor who asked me to price her. She is not for sale but you can buy her calf by Red Max Prince x on June 10. You will have your choice of our herd bulls as service sire.



MAPLEWOOD DRIVE MISS HERO x — Sells as Lot 63

LOT 63—FEMALE

George Zelionka & Morris J. Senkiw

MAPLEWOOD DRIVE MISS HERO x600674

Tattoo RE PAO 2C

Roan. Calved March 12, 1971. Bred by George Zelionka & Son, Redvers, Sask.; owned by George Zelionka, Redvers, Sask. & Morris J. Senkiw, Cromer, Man.

SIRE:

Bonnyview Hero 7Z x
Roan, J. H. Bateman

[H D Commander's Hero x
Roan, J. W. Bennett
Nupar Ridgemaids x
Roan, Nupar Stock Farm

DAM:

Lightning Creek Dot 2nd
Red, H. Nielsen

[Scotsdale Killarney
Red, S. G. Bennett
Dot's Gem
Dark Red, W. U. Stone

MAPLEWOOD DRIVE MISS HERO x— This heifer is a fine example of the calves from Bonnyview Hero 7Z x purchased by Bateman and Campbell. This heifer is a big, easy keeper, long in her spine. The Hero 7Z x's are great cattle. The bulls by him sold fast, as they attracted both the commercial and registered breeder. We will not be offering any more females by him.

LOT 64—FEMALE

Morris J. Senkiw

CROMELLAR MISS BALLET x600657

Tattoo RE SMJS 1C

Dark red. Calved March 17, 1971. Bred and owned by Morris J. Senkiw, Cromer.

SIRE:

Pleasant Dawn Riverhurst 3rd x
Red, L. M. Hatch

[Hi Way Royal Oak x
Red, W. H. Larson
Pleasant Dawn Marg x
Roan, L. M. Hatch

DAM:

Elms Villa Ballet x
Red, underline white, E. A. Jackson

[Elms Villa Navajo x
Red, underline white, E. A. Jackson
Elms Villa Beth 3rd
Red, underline white, E. A. Jackson

CROMELLAR MISS BALLET x— Those of you who remember our calves from visits since last August will remember this long, tall, red heifer. You will also remember we refused to price her. You will also remember we mentioned hopes for the June sale. Well, she is going into the June sale and you will be free to set your price. I have been the dictator on our selection trip, drawing cattle that really were not for sale. This March 17, 1971, first daughter of Pleasant Dawn Riverhurst 3rd x out of a Jackson two-year-old is a show heifer. Like her mother, she will be a productive cow and we hope she will set a standard for the offering.

LOT 65—FEMALE**Morris J. Senkiw****CROMELLAR PRINCESS ROSE 600658**

Tattoo RE SMJS 13C

White. Calved April 15, 1971. Bred and owned by Morris J. Senkiw, Cromer, Man.

SIRE:Red Max Prince x
Light Roan, E. BoxRed Max Philford 7N x
Red, white markings, P. P. Bender
Roan Peach Pet 4th
Roan, E. Box**DAM:**Cromellar Rosewood
Dark Roan, H. Senkiw & SonBruceburn Cupbearer
Roan, McIver Bros.
Oakendene Rosewood 8th
Red, underline white, R. Read

CROMELLAR PRINCESS ROSE — We do not want to sell this heifer. She could be our top and we are obliged to put her in. This will also break the ice for the Red Max Prince x line, and we recommend you serve her to Elms Villa Rolf x, our 2,020-pound red meat bull. This heifer is feminine, long in her face. She is horned, and we'll bet on her future.

LOT 66—FEMALE**Morris J. Senkiw****CROMELLAR DALE KINELLAR 32nd x600659**

Tattoo RE SMJS 17C

Red. Calved April 24, 1971. Bred and owned by Morris J. Senkiw, Cromer, Man.

SIRE:Pleasant Dawn Riverhurst 3rd x
Red, L. M. HatchHi Way Royal Oak x
Red, W. H. Larson
Pleasant Dawn Marg x
Roan, L. M. Hatch**DAM:**Cromellar Dale Kinellar 17th
Dark Red, H. Senkiw & SonLouada Clachan
Red, Louada Manor Farms, Ltd.
Cromellar Dale Kinellar 6th
Dark Red, H. Senkiw & Son

CROMELLAR DALE KINELLAR 32nd x — This is a daughter of the ever more popular Pleasant Dawn Riverhurst 3rd x. Like all our heifers, she will just be in grass condition, but we'll guarantee you will be satisfied with her. She's out of a real big cow and we offer a choice of herd bulls as service sires.

DELIVERY OFFER

Free delivery of all purchases will be provided at a convenient time after the sale to two centrally located points in the United States. From these cities economical group transportation can easily be arranged.

LOT 67—FEMALE**Elgin E. Stewart****WHITE BANK LEA JOY x600808**

Tattoo RE ACJX 17C

Red roan. Calved July 24, 1971. Bred and owned by Elgin E. Stewart, Oak River.

SIRE:Thomas Leader 46A x
Roan, C. S. Thomas & SonButte Lea Leader 45th x
Roan, A. E. Philpott
Thomas Marjorie 96W x
Red, C. S. Thomas & Son**DAM:**White Bank Lea Fancy
Red, E. E. StewartTalcott Teddy Bear
Red, J. J. Sander
White Bank Lea Ramsden 3rd
Red, white markings, E. E. Stewart

WHITE BANK LEA JOY x—Here is a new herd, high in quality that consigns two of their best. Most of their 1971 calves were born after July 1. The herd is near Virden and you should make the stop.

LOT 68—FEMALE**Elgin E. Stewart****WHITE BANK LEA ROSA x600825**

Tattoo RE ACJX 27C

Red, white markings. Calved August 1, 1971. Bred and owned by Elgin E. Stewart, Oak River, Man.

SIRE:Thomas Leader 97A x
Roan, C. S. Thomas & SonButte Lee Leader 45th x
Roan, A. E. Philpott
Thomas Jennifer 69X x
Roan, C. S. Thomas & Son**DAM:**White Bank Lea Lorna
Red, underline white,
E. E. StewartRemitall Weber
White, Remitall Cattle Co.
White Bank Lea Pearl 2nd
Red, white markings,
E. E. Stewart

WHITE BANK LEA ROSA x—The relatively new Stewart herd is headed by two very attractive, high-gaining, good-breeding polled herd bulls. The committee's freedom of selection made it possible to come up with great heifers that will look even better with age.

LOT 69—FEMALE**J. C. Turner****DUAL VALLEY DOLLY x572082**

Tattoo RE AEMU 7X

Red. Calved December 28, 1966. Bred and owned by E. P. & J. C. Turner, Killarney, Man.

SIRE:Elms Villa Roscoe 3rd x
Red, underline white,
E. A. JacksonElms Villa Sultan x
Red, white markings
E. A. Jackson
Elms Villa Roberta
Red, underline white, E. A. Jackson**DAM:**Dual Valley Jewel
Red, E. P. & J. C. TurnerDualview Lad
Red, R. G. Anderson
Dualview Gem
Red, R. G. Anderson

DUAL VALLEY DOLLY x—This heifer was especially picked for the sale. Please notice the high-quality udder on this cow with a January 5 calf, her third. It is cows like this one that will mother your kind of calf and dictating bull you desire to use.

LOT 70—FEMALE**E. P. & J. C. Turner****DUAL VALLEY LUCKY x573852**

Tattoo RE AEMU 1Y

Red. Calved March 16, 1967. Bred and owned by E. P. & J. C. Turner, Killarney.

SIRE:Elms Villa Roscoe 3rd x
Red, underline white,
E. A. Jackson[Elms Villa Sultan x
Red, white markings,
E. A. Jackson
Elms Villa Roberta
Red, underline white, E. A. Jackson]**DAM:**Dualview Tiffy
R.O.P. Red, R. G. Anderson[Dualview Tinker
Red, R. G. Anderson
Dualview Tidy
Red, R. G. Anderson]

DUAL VALLEY LUCKY x—This is a cow with half Dual Purpose breeding on the dam's side and is an example of what an outcross can do. She is sired by Elms Villa Roscoe 3rd x, a Jackson bull that really left his mark on the herd. The selection was based on the clean, feminine production ability, with a top udder. This cow has her third calf at foot, born November 3, 1971. Please note the udder quality.

LOT 71—FEMALE**J. S. Wright & Son****COLEHIL GLOSTER 6C x599589**

Tattoo RE ABU 6C

Roan. Calved February 13, 1971. Bred and owned by J. S. Wright & Son, Hamiota.

SIRE:Pleasant Dawn Label x
Dark Roan, L. M. Hatch[Hi Way Frontier x
Roan, R. Larson
Pleasant Dawn Sally Ann x
Dark Red, L. M. Hatch]**DAM:**Colehil Gloster Duchess 2nd
Red, G. Wright & Son[Kelburn Quicksilver
White, Richardson Stock Farms, Ltd.
Colehil Gloster Duchess
Red, G. Wright & Son]

COLEHIL GLOSTER 6C x—Jack Wright retained two heifers from his last crop and let the committee choose from the rest. This is a great one and if a show heifer is what you're after, you'll find her among these, but you'll also find three useful brood cow prospects.

LOT 72—FEMALE**J. S. Wright & Son****COLEHIL TANGERINE 4C x600009**

Tattoo RE ABU 4C

Red. Calved February 9, 1971. Bred and owned by J. S. Wright & Son, Hamiota.

SIRE:Pleasant Dawn Label x
Dark Roan, L. M. Hatch[Hi Way Frontier x
Roan, R. Larson
Pleasant Dawn Sally Ann x
Dark Red, L. M. Hatch]**DAM:**Colehil Clipper Tangerine
Red, Richardson Stock Farms, Ltd.[Scotsdale Trooper
Red, S. G. Bennett
Scotsdale Clipper Tangerine
Red, S. G. Bennett]

COLEHIL TANGERINE 4C x—Pleasant Dawn Label x is a great individual—cleanly cut, long and a 100% dehorner. He moves beautifully and even in pasture condition looks great.

Colehil Top Form x and Colehil Dutchman x, that sold in this year's Canadian International, are both by Pleasant Dawn Label x that also sired Lots 71, 72 and 73.



LOT 73—FEMALE

J. S. Wright & Son

COLEHIL FLORENCE 17C x600569

Tattoo RE ABU 17C

Red. Calved May 22, 1971. Bred and owned by J. S. Wright & Son, Hamiota, Man.

SIRE:

Pleasant Dawn Label x
Dark Roan, L. M. Hatch

[Hi Way Frontier x
Roan, R. Larson
Pleasant Dawn Sally Ann x
Dark Red, L. M. Hatch

DAM:

Colehil Florence x
Red, J. C. Treble

[Kenmar Pilot 5V x
Dark Roan, H. Fulton
Ridgeview Florence S
Red Roan, J. & G. Killoh

COLEHILL FLORENCE 17C x — Being president of the association this year, Jack Wright agreed to put in his top ones. Pleasant Dawn Label x is doing a terrific job in his herd and has already sired a \$1,075 bull at the Canadian International bull sale this year. Calfhood vaccinated.

PROFITABLE INVESTMENTS

Manitoba-bred Shorthorns consistently have been winners in the show ring, money-makers in the feedlot, and great producers in the cow herd. Plan to be with us on June 10, enjoy the Western Canadian hospitality, and take advantage of this great offering.



IN APPRECIATION

... to the many Shorthorn breeders in 38 states and all the provinces of Canada who have purchased Manitoba-bred Shorthorns in the last five years. We are confident that your purchases June 10 will be as successful and profitable as always.

STANDARD GUARANTEE

Endorsed by The American Shorthorn Ass'n

- A. Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.
- B. All bulls are guaranteed breeders, provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder, notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.
- C. With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age, shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within three months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to the seller.
- D. When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial for a period not to exceed six months. The expense of a freight in such case is to be paid by the seller. If the animal is then proved to be a breeder beyond doubt it shall be returned to the purchaser at his expense. In case of dispute the return of the full purchase price, without interest, to the buyer will be considered full settlement and satisfaction to all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any animal later substituted.
- E. In the event an animal is returned by the buyer to the seller as a non-breeder the buyer must furnish to the seller a veterinarian's certificate showing that his herd is healthy if such a certificate is required by the seller.
- F. All animals catalogued have been tested for T.B. and are clean, and have also passed a test for Brucellosis thirty days prior to the sale, or are accompanied by a Bangs Vaccination Certificate. Announcements will be made covering animals not clear from vaccination.
- G. Certificates of registry and transfer will be furnished with each animal sold. A signed pedigree application for unborn calves should be furnished with bred females showing names and record numbers of sire and dam, as well as service date.
- H. All prospective buyers should check health requirements of their states. Health certificates will be provided with each lot sold.

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SATURDAY, JUNE 10, 1972



Wayne C. Neely
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